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 WWW.NTPDISTRIBUTION.COM

In a time when businesses must maximize the return of every dollar spent, email marketing is the obvious choice for reaching out to current customers and new prospects. If you want to begin utilizing this incredibly efficient marketing tool, NTP's SMART Team would like to offer our experience and talent to quickly and cost-effectively get you started! Working together, we can design and distribute exciting marketing promotions to your customers and prospects.

With the SMART Team's help, our SMART eMail program allows:

- YOU to choose the products you want to promote
- YOU to set the price to promote
- YOU to control and secure the contact list
- YOU to decide if you want RV's, coupons, etc. in the promotion

The cost of the SMART eMail program is \$299.00 a year, plus the monthly cost of your dedicated Constant Contact account through NTP (about \$30/Month.) The yearly fee includes design and implementation of four (4) email campaigns, with four products included in each. You will work with your sales consultant and our SMART team to design the email promotion. Two rounds of proofing for each email are included in the fee, any changes beyond this are billed at \$80.00 hourly.

To get started, just fill out the information below (an eMail address for communication is required) and fax back to us at (888) 570-0342. From there, our SMART team will quickly get back to you via eMail with the next steps and how to get started. It couldn't be easier!

YOUR LOGO HERE!

Great Deals From Your Local RV Dealer Issue: 1

Great Deals From (Your Name Here)

Dear (Contact First Name),

Your offer(s) should cover the basics - name of the product or service, price, terms of payment, time limit, any incentives or guarantees and of course, how to get it.

Demco Excalibar

EXCALIBAR has earned a reputation of being more than ordinary. It excels in strength, quality and assurance. It's a low bar set apart from the competition. Towing capacity: 8,000 lbs. Overall length of leg 36". Size folded for storage: 5' x 10' x 25". Coiled safety cables included.

SALE: XXX.XX

Mor-Ryde 5th Wheel Pinbox

The MORRYDE pin box system utilizes a unique rubber shear spring to positively deal with this rough, towing road shock. The rubber spring works in a horizontal planar motion (in a longitudinal and lateral motion) to absorb the towing shock. This allows the MORRYDE pin box system to effectively diminish the transfer of forces from the trailer to the truck.

SALE: XXX.XX

Dirt Devil CV950

The versatile cleaning and space-saving design of the Dirt Devil CV950 central vacuum make it ideal for RV's. The vacuumed dirt and debris are captured in a remotely located dirt canister, eliminating the recirculation of dust and vacuum odors and leaving the living space cleaner and fresher.

SALE: XXX.XX
 Installed: XXX.XX

UWS Truck Box

UWS offers a complete line of innovative truck storage solutions including the Single Lid Crossover Series. "Patented" technology combined with industry leading manufacturing techniques, ensures every UWS product is best in class. To maintain the highest quality and customer satisfaction, all UWS products are made in the USA. The UWS brand complements the many other product solutions offered within the Thule Group.

SALE: XXX.XX

Parts Manager
 Your Local RV Parts Store
 XXX-XXX-XXXX

Save 25%

If you are using a special coupon or promo code, include it here. Or, indicate if the coupon must be printed and presented in person. Is the coupon transferable? If so, encourage recipients to share the offer with friends and family to maximize the viral effect of the coupon.

Offer Expires: Enter Expiration Date here

DEALERSHIP NAME _____ ADDRESS _____

NTP ACCOUNT # _____ CITY _____ STATE _____ ZIP _____

PHONE# _____ URL _____

CONTACT NAME _____ TITLE _____

EMAIL ADDRESS _____ SIGNATURE _____

EMAIL1 DATE: _____ EMAIL 2 DATE: _____ EMAIL 3 DATE: _____ EMAIL 4 DATE: _____