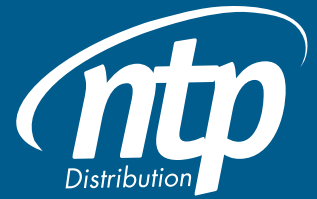


AD SPEC SHEET



CONTACT INFORMATION:

If you have any questions please give us a call.

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**Monthly Flyers, Postcards
and all seasonal publications.
Dealer promotions & Website
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WHAT YOU NEED TO KNOW BEFORE SUBMITTING YOUR AD FOR PRINT:

What file formats do we accept:
InDesign, Adobe Illustrator, Photoshop and QuarkXPress.

What you need to include with the file:

Fonts - all fonts used in the file.

Images - all pictures, photos, logos, etc. used in the ad should be included with the file. They need to be high resolution images - at least 300 dpi.

How to deliver the file to us:

FTP - On-line file transfer. You can save your files right on our FTP site. First compress into a self-extracting file. This will allow your file(s) to be downloaded onto and off the FTP site quickly and more efficiently. Use the login and password information below.

1. Open your internet browser, type the following into your browser address field **ftp://ftp.ntpdistribution.com/incoming**

Note: if you use a Mac, please use a file transfer program like Fetch. If you are using a PC with Internet Explorer 7 you will need to click on the Page drop-down menu in the upper right side of your menu bar and scroll down to the Open FTP Site in Windows Explorer option to access the FTP site.

2. Next, you'll be asked to enter your User ID & Password.

User ID: ftpguest

Password: keepout

3. Copy and paste your files into the Incoming folder or simply drag and drop your files into the folder. Just let NTP know that you have uploaded your files and what the file names are and we'll take care of the rest.

CD/DVD - CD's and DVD's can save a large amount of information, they're virtually indestructible and they're easy and lightweight to mail.

PDF - If you know for certain that there are no changes or additions required to be made, then a high resolution PDF will be sufficient. **HOWEVER** if your ad will need any changes, a PDF file will not be accepted.